



tatic

FROM DATA TO VALUE

# HELLO, THIS IS TATIC

Tatic is a data specialized technology company. We develop **high impact and decisive solutions for the data driven evolution of companies.**

Focused on data treatment and applications as a strategic asset, Tatic's products, service and knowledge range from **specialized consulting** in strategic fronts, business performance and analysis to high performance **technological platforms**, speeding up data supported decision-making and organizational data culture, besides bringing faster results.

**Accessible,  
intelligent  
solutions**

**Value-  
addition to  
business**

**Exponential  
acceleration  
of results**



# FROM DATA TO VALUE

## FROM DATA TO VALUE



■ VALUE

We were born in 2003 in Brazil's Telecommunications and TIC market. Today we also have branches in Colombia and Ecuador.

■ DECISIONS

Our solutions meet the needs of organizations of several sizes, in diverse segments; besides Telecom businesses, Financial Sector companies and institutions, Insurance Companies, Retail businesses and Utilities experience successful partnerships with Tatic.

■ KNOWLEDGE

Our **solid knowledge of each segment and key transversal concepts for several industries** make it possible to provide safe and assertive answers to data challenges, which, after all, face organizations in all sectors.

■ DATA

# RESULTS

## KNOWLEDGE TO SERVE YOUR RESULTS

Data challenges involve several professional profiles and competencies and impact different areas of organizations.

### Having your business goals as an axis,

Tatic assists your company and its team with **multidisciplinary teams of specialists** in Strategy, Industry Architecture, Quality, Governance, Analysis, Data Science and much more.

■ We understand **where your business is and where it wants to get to.**

■ We support **strategic definitions** aligned with your needs.

■ We apply **management definitions** that enhance your strategy, energizing the implantation of analytical resources.

■ We **transfer knowledge** to your team.

By means of **specialized consulting integrated with specialized solution units**, Tatic keeps your results in focus and puts knowledge, intelligence and expertise at the service of specific goals of your business.



# SPECIALIZED UNITS

# UNITS



We work at fronts dedicated to meeting the needs and expectations for the treatment, storage and application of big data volumes, BSCS billing processes and the expansion of the operational and strategic use of Artificial Intelligence, Machine Learning and Advance Analytics.

Alice, Dora, Improve, Vero and Bill specialized units materialize and apply these technical concepts in a clear and objective way. They are transported to your business's daily life, language and organizational strategy, enabling it to **free the power of data and analysis and to get competitive edge.**

# SPECIALIZED UNITS



## ALICE

Artificial Intelligence at your fingertips, improving and deepening the use of data and analysis in your company - to optimize the performance of the business as a whole or of specific products and areas.

[learn more](#)



## DORA

Compression, organization, storage, and fast search for working with large volumes of data - a complete Data Management solution for operational and strategic results.

[learn more](#)



## IMPROVE

More transparency and better operational and financial performance in the management of compensation plans and commissions, working any type of variable compensation in an easy and intuitive way.

[learn more](#)



## BILL

Evolution in billing processes, with services and technology solutions focused on revenue assurance and results, improving processes and enhancing the performance and use of BSS.

[learn more](#)



## VERO

Digital transformation for retail businesses, with a lightweight, cloud-based solution to strengthen the relationship with the customer, offer better experiences and optimize processes and financial results.

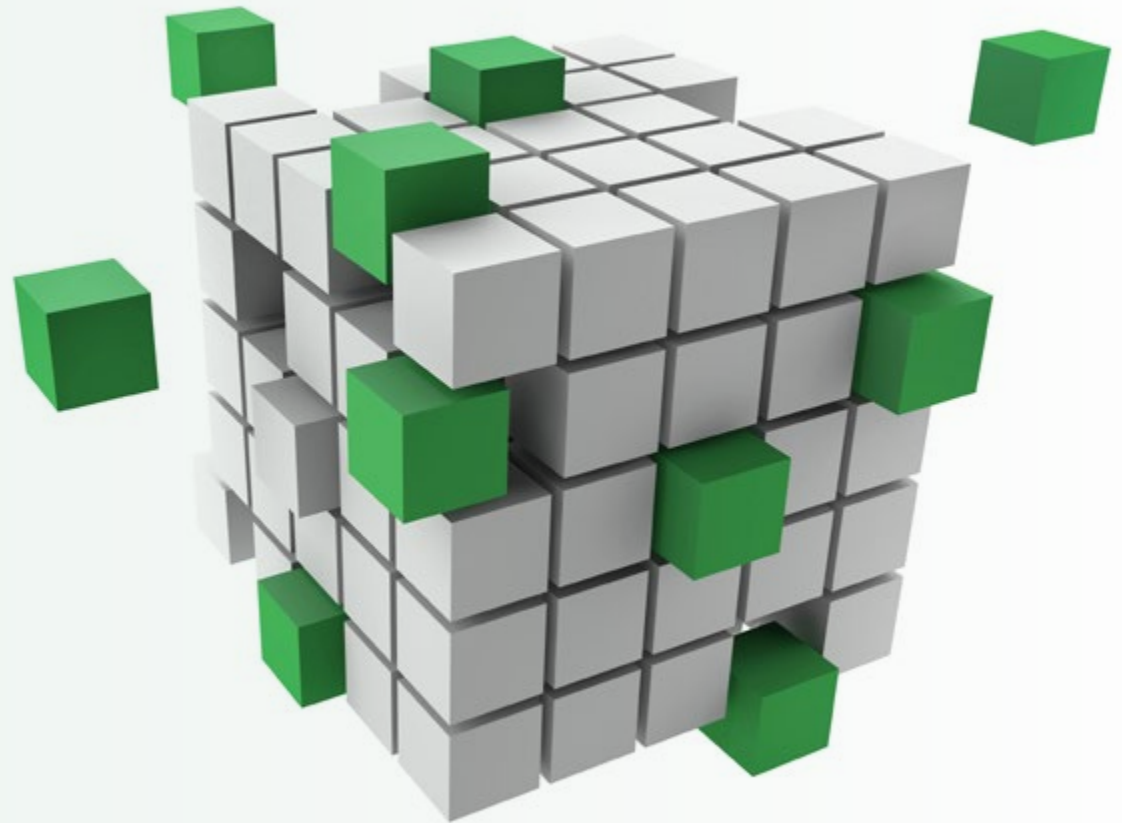
[learn more](#)


# BENEFITS

## INVOLVEMENT AND COMMITMENT: MULTIPLE BENEFITS

TATIC understands the several aspects of data challenge, within the reality of your organization, in its segment, in its performance area. So **our solutions speed up results with multiple benefits.**

- To improve the efficiency and data intelligence
  - To prepare the business to potentialize data-based decision-making
  - To reduce failure risks in data projects
  - To rationalize and optimize investments, time and human resources
  - To reduce costs and increase operational efficiency
  - To increase customer loyalty and expand the new customers base
  - To improve revenues
  - To enhance processes
  - To work on monetization strategies
  - To heighten the internal team's know-how
  - To have information quality, reliability and availability
  - To bring technical improvements, such as the upgrading of data architecture
- And a lot more!





Tatic's clients have simultaneously **high-level innovative solutions** and a close partner really committed to creating value for your business.

We establish agile and non-complicated trust relationships and offer **accessible solutions which expand access to technologies, methodologies and strategies.**

Moreover, as a genuinely Latin American company, Tatic matches **global vision and multidisciplinary expertise** to the knowledge and understanding of the local characteristics of the markets in which it operates.

**CLOSENESS: PARTNERSHIP  
THAT MAKES A DIFFERENCE**

CLOSENESS





# BE PART OF THE DATA-DRIVEN EVOLUTION

Be it with the advanced technology of exclusive platforms, or with a personalized approach aligned with each individual business and its specific goals, many corporations already benefit from Tatic's partnership to incorporate intelligence and data efficiency in its everyday life, taking **more and better data-based decisions**.

**Experience, flexibility, safety, technology, methodology and a first-class specialist team:** that is how Tatic supports businesses in their continuous data-driven journey and the exponential acceleration of their results. Talk to Tatic and make this your reality.

[tatic.net](https://tatic.net)

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**tatic** ■■■  
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